

CONSERVATIVE DENTISTS AND ENDODONTISTS DAY - MARINA BEACH-ROAD ART AND SHOW

The Conservative Dentistry and Endodontics Department of Tagore Dental College and Hospital, Chennai 127, organised a Grand Public Dental Awareness Camp on the 26th February, 2017 at Carfree Sunday zone at the Elliots Beach under the auspices of the “Cons-Endo Day” initiated by the Indian Association of Conservative Dentistry & Endodontics (IACDE). The Theme of the Public Awareness Program was “Your Teeth For Your Lifetime”. Many people believe that losing teeth during old age is normal and physiological. Many aged people are surprised to see other aged people with their teeth intact. By taking proper care of the teeth and through preventive and interceptive methods people can have their natural teeth for lifetime, enjoy good food, retain sound health and have a quality and cheerful life. Hence the main objective of the awareness program was to remove the myth that losing teeth at old age is natural. The Public Awareness program was organised to draw the attention of all the age groups of people from the different strata of the society. The students and faculty of the Tagore Dental College enthusiastically participated in conveying the message and the theme of the event through walkathon with posters, Street Play, Dance and Flash Mob and Road Art. Adult public involvement in the events and interaction on the educative pamphlets distributed were very encouraging. A lot of children participated and enjoyed doing the road art in the theme using rangoli powders. On the whole the awareness program was well received and very satisfying.